



For more information, contact:

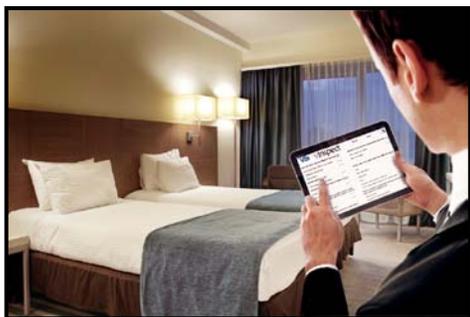
Shaukat Anjarwala
Marketing Manager
Vertical Systems Inc.
Tel: (408) 752-8100 x106
shaukat@ver-sys.com

For Immediate Release

VSi is Raising the Bar on Mobile Applications

As a company built on innovation Vertical Systems once again affirms its industry leadership role by focusing on operational efficiencies through mobile applications

SUNNYVALE, CALIF. — JUNE 13, 2011 —Hoteliers are welcoming the new wave of applications designed for mobile devices as a pathway to increased productivity, reduced labor costs and improved reporting effectiveness through real-time information management. VSi is taking a leadership role to bring to the hotel industry guest services and operational applications for mobile devices.



“The hotel industry is eager to adopt new ideas for providing additional services for their guests and implementing new productivity tools that will provide their operations team with improved efficiencies and information on demand,” said Saeed Kazmi, VSi President & CEO. “Information can be a power tool in the hands of hotel management when the information is provided in a timely manner and filled with meaningful data that can be acted upon in real time, rather than only being reacted to later.”

vInspect™ is just one of the new mobile applications “mAPPs™” VSi is introducing to the lodging industry in 2011. Available for the iPhone, iPad and iPod Touch, **vInspect™** is an operations application that provides hotel housekeeping with a handheld device that greatly simplifies room inspections, while providing the data collected in a real-time reporting format that can be tailored to specific hotel needs.

“No longer will the housekeeping inspection need to be manually done on paper, then at some later time, transcribed into an Excel spreadsheet or other time consuming format”, Saeed Kazmi explains. “**vInspect™** provides an electronic template for room inspections that when completed is uploaded to a web based reporting system that will provide every level of hotel management with real-time information not previously available”.

vInspect™ is available exclusively from VSi. Included in a turnkey package is brand specific custom software, the iPad/ iPod Touch, maintenance and replacement services, complete database administration and web based tools providing data access and management, 24/7 hotline support and regularly scheduled product updates.

Already installed and making a measurable difference at a number of hotels, **vInspect™** can be scaled to meet the needs of properties from 50 to 5,000 rooms.

“**vInspect™** is the first in a family of VSi mobile applications “mAPPs™” being introduced to the lodging industry in 2011,” he added. “Numerous other applications are currently in trial, and others are in various stages of development, based upon input and feedback being received from our hotel partners”.



We encourage hotels with similar needs, who want to free up the information log jam, to contact VSi and challenge us to provide the right mobile applications.

For more information on VSi's wide range of products and services, visit the VSi Web site at www.ver-sys.com, or contact VSi at 1-408-752-8100, ext 106.

Or if you are in Austin for HITEC 2011, please stop by booth 1037 for a live demonstration of the VSi mAPPs™ capabilities.

-- # # # --

About Vertical Systems Inc. (VSi)

Vertical Systems, Inc. (VSi) is the worldwide leader in providing guest services technology and operational solutions to the hospitality industry. Its products, which are aimed at serving the growing needs of business and leisure travelers, and providing hotel staff with time saving efficiencies, include automated business centers, mobile applications, Wi-Fi hotspots, kiosks and in-room technology. VSi's products can be acquired through channel partners. These channel partners include major hotel chains, broadband and wireless service providers, audio-visual service providers and large system integrators. For more information, please visit our website at www.ver-sys.com. VSi contact: marketing@ver-sys.com. VSi is a privately held corporation based in Sunnyvale, California, in the heart of Silicon Valley. The company's revolutionary software and system architecture uses FreshStart™ (proprietary technology developed at VSi) to create computers ideal for multiple users and remote situations, and can provide reliable, virus-free, state-of-the-art computer systems to customers with zero maintenance. VSi solutions are backed up by 24/7 tech support.