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**VANTAGE RE-SHAPES QUALITY ASSURANCE INSPECTIONS
WITH NEW PROPRIETARY MOBILE APPLICATION FROM VSi**

Quality assurance inspections are hard work, but they will now be considerably easier and faster at properties in the Vantage Hospitality Group thanks to a proprietary mobile application developed by Vertical Systems, Inc. (VSi) and introduced this week at Vantage Hospitality's International Educational Conference & Trade Show being held Dec. 3 - 7 at the Golden Nugget Hotel & Casino in Las Vegas.

“Real time is the right time for our owners, as well as our sales and management personnel, to get the results of quality assurance inspections,” said Roger Bloss, President and CEO of Vantage Hospitality Group.

“We continuously encourage our owners to keep up with technology and, as a brand, we must practice what we preach by always being at the forefront of technology. By equipping our corporate team with the real time, mobile QA app developed by Vertical Systems, we are able to enhance our reporting system, provide rapid QA follow-up, and increase productivity. Smart technology like this is a major game changer.”

Like many hotel companies, Vantage has been conducting quality inspections with paper and pen, then transferring information to a computer spread sheet. Instead, the process will now be done using a customized mobile application (mAPP) that can be installed on a mobile device such as a tablet or smart phone.

“This special new mAPP makes ‘no’ a good word -- no paperwork, no delay, no transcribing,” explains Saeed Kazmi, President and CEO of VSi. “We have completely re-thought and re-shaped Vantage’s quality assurance inspection procedure with a product that is very affordable, provides hoteliers with a high ROI, and was custom designed in just a few weeks.”

Headquartered in Coral Springs, Florida, Vantage Hospitality Group is the 8th largest hotel company worldwide with over 1,000 properties. Vantage’s first hotel brand, Americas Best Value Inn, is the 10th largest hotel chain in the world and a leader in the limited-service segment (including Value Inn Worldwide and Canadas Best Value Inn). Vantage continues its strong growth with the Lexington Hotel and Lexington Inn brands (Vantage’s upper-mid and upscale brands).

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For more information about Vantage Hospitality Group, please visit the www.vantagehospitality.com website.

Founded in 2001 and based in California's Silicon Valley, VSi provides sophisticated technology solutions for both guests and hotel staff, including a wide variety of "smart lobby" systems, automated business centers, mobile applications, Wi-Fi hotpots, kiosks, and in-room products.

For more information about VSi, visit the www.ver-sys.com website.

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"This new technology dramatically improves the convenience and the timeliness of information being collected and conveyed by our corporate inspection teams, which enables us to act faster and smarter in making the improvements that enhance satisfaction for our guests and improve profitability for our franchisees."